

RAGINI NAIR

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LinkedIn

Portfolio

VISUAL AND SERVICE DESIGNER

I specialise in crafting captivating narratives and strategic solutions that resonate deeply with audiences, delivering impactful results.

EDUCATION

Masters (M.A.) 2023 - 2024

Royal College of Art
Service Design

Bachelors (B.Des) 2016 - 2020

Symbiosis Institute of Design
Fashion Communication
Specialisation: Branding
CGPA: 8.34/10

EXPERIENCE

JansenHarris, Dubai | Brand and Strategy Designer 2019 - 2023

Crafted distinct brand identities and holistic experiences for leading clients like Marriott Bonvoy, Jack Daniels, and Costa Coffee, employing methodologies such as the Golden Circle and archetypes. Led comprehensive projects in industries spanning hospitality, sustainable manufacturing, and food and beverage.

Catch22, London | Graduate Consultant Oct 2023 - Feb 2024

Designed and implemented an impact measurement tool for Catch22, a UK nonprofit, serving people on probation. Facilitated stakeholder engagement, research, tool development, and data visualization. Positive feedback and tangible improvements led to valuable statistics for reporting to the Ministry of Justice. The tool is now undergoing pilot testing.

Toptal | Freelance Designer Nov 2022 - Present

Directed brand development and digital asset creation for global AI and SaaS clients, meeting tight deadlines with high-quality output. Cultivated adaptability for seamless cross-cultural collaboration, ensuring project success across borders.

SKILLS

Hard Skills

Brand Identity Design, Strategy Design, Digital Product Design, UI/ UX Design, Animation

Soft Skills

Team Building, Leadership, Collaboration, Storytelling, Communication, Adaptability

Softwares

Adobe Illustrator, Indesign, Photoshop, XD, Premier Pro, After Effects, Figma, Canva